



ASIA MEDIA GROUP BERHAD
Registration No. 200801011849 (813137-V)
(Incorporated in Malaysia)

ADMINISTRATIVE GUIDE FOR THE FULLY VIRTUAL EXTRAORDINARY GENERAL MEETING (“EGM”)

Date & Time : Wednesday, 13 October 2021 at 10.00 a.m.
Online Meeting Platform : TIIH Online website at <https://tiih.online> provided by
Tricor Investor & Issuing House Services Sdn Bhd (“Tricor”)

MODE OF MEETING

Our AGM will be conducted virtually through live streaming and online remote voting via Remote Participation and Voting facilities provided by Tricor Investor & Issuing House Services Sdn Bhd (“Tricor”). Please note that members/proxies ARE NOT ALLOWED to be physically present at the Broadcast Venue.

Please note that only shareholder whose name appears on the Record of Depositors (“ROD”) on **5 October 2021** (General Meeting ROD) shall be entitled to attend or appoint proxy to attend and/or vote on his/her behalf.

REMOTE PARTICIPATION AND VOTING FACILITIES (“RPV”)

Shareholders/proxies are able to attend virtually, speak (in the form of real time submission of typed texts) and vote (collectively, “participate”) remotely at the EGM using the RPV provided by Tricor Investor & Issuing House Services Sdn Bhd (“Tricor”) via TIIH Online website at <https://tiih.online>. Please refer to the Procedures for RPV herein.

A shareholder who has appointed proxy(ies) or corporate representative(s) or attorney(s) to participate at the EGM via the RPV must request his/her proxy(ies) or corporate representative(s) or attorney(s) to register himself/herself/themselves for the RPV at TIIH Online website at <https://tiih.online>. Please refer to the Procedures for RPV herein.

PROCEDURES FOR RPV

Shareholder(s) or proxy(ies) or corporate representative(s) or attorney(s) who wish to participate in the EGM remotely using the RPV Facilities will need to follow the requirements and procedures as summarized below:

No.	Procedure	Action
BEFORE THE EGM DAY		
1	Register as a user with TIIH online	<ul style="list-style-type: none">Using your computer, access the TIIH Online website at https://tiih.online. Register as a user under the “e-services” select “Create Account by Individual Holder”. Refer to the tutorial guide posted on the homepage for assistance.Registration as a user will be approved within one (1) working day and you will be notified via email.If you are already a user with TIIH Online, you are not required to register again. You will receive an email to notify you that the remote participation is available for registration at TIIH Online.

2	Request to attend EGM remotely	<ul style="list-style-type: none"> • Registration is open from Tuesday, 28 September 2021 until the day of the EGM, Wednesday, 13 October 2021. Shareholder(s) or proxy(ies) or corporate representative(s) or attorney(s) are required to pre-register their attendance for the EGM to ascertain their eligibility to participate at the EGM using the RPV. • To register for the RPV, visit the TIIH Online website and login with your used ID (i.e. e-mail address) and password and select the corporate event: "(REGISTRATION) AMEDIA EGM". • Read and agree to the Terms & Conditions and confirm the Declaration. • Select "Register for Remote Participation and Voting". • Review your registration and proceed to register. • The system will send an email to notify that your registration for remote participation is received and will be verified. • After verification of your registration against the General Meeting Record of Depositors dated 5 October 2021, the system will send you an email after 11 October 2021 to approve or reject your registration for remote participation and the procedures to use the RPV will be detailed therein. In the event your registration is not approved, you will also be notified via email. <p><i>(Note: Please ensure to allow sufficient time required for the approval as a new user of TIIH Online as well as the registration for the RPV in order that you can login to TIIH Online and participate in the Meeting remotely).</i></p>
ON THE DAY OF THE EGM		
3	Login to TIIH Online	<ul style="list-style-type: none"> • To participate in the EGM, visit the TIIH Online website and log in with your user ID and password at any time from 9.00 a.m. i.e. 1 hour before the commencement of the EGM on Wednesday, 13 October 2021 at 10.00 a.m.
4	Participate through Live Streaming	<ul style="list-style-type: none"> • Select the corporate event: "(LIVE STREAM MEETING) AMEDIA EGM" to engage in the proceedings of the EGM remotely. • If you have any question for the Chairman/Board, you may use the query box to transmit your question. The Chairman/Board will endeavor to respond to all questions submitted by remote participants during the EGM. If there is time constraint, the responses will be emailed to you at the earliest possible, after the meeting.

No.	Procedure	Action
ON THE DAY OF THE EGM		
5	Online Remote Voting	<ul style="list-style-type: none"> The voting session will commence from 10.00 a.m. on Wednesday, 13 October 2021 until a time when the Chairman announces the completion of the voting session of the meeting. To submit your vote, on the TIIH Online website, select the corporate event: "(REMOTE VOTING) AMEDIA EGM" or if you are in the live stream meeting page, you can select "GO TO REMOTE VOTING PAGE" button located below the query box. Read and agree to the Terms & Conditions and confirm the Declaration. Select the CDS account that represents your shareholdings. Indicate your votes for the resolutions that are tabled for voting. Confirm and submit your votes.
6	End of remote participation	<ul style="list-style-type: none"> Upon the announcement by the Chairman on the closure of the EGM, the live streaming will end.

Note to users of the RPV facilities:

- Should your registration for the RPV be approved, we will make available to you the rights to join the live streamed meeting and to vote remotely. Your login to TIIH Online on the day of meeting will indicate your presence at the virtual meeting.
- The quality of your connection to the live broadcast is dependent on the bandwidth and stability of the internet at your location and the device you use.
- In the event that you encounter any issues with logging in, connection to the live streamed meeting or voting online on the day of the meeting, kindly call Tricor Help Line at 011 - 4080 5616 / 011 - 4080 3168 / 011 - 4080 3169 / 011 - 4080 3170 or email to tiih.online@my.tricorglobal.com for assistance.

ENTITLEMENT TO PARTICIPATE AND APPOINTMENT OF PROXY

- Only members whose names appear on the Record of Depositors as at **5 October 2021** shall be eligible to attend, speak and vote at the EGM or appoint a proxy(ies) and/or the Chairman of the Meeting to attend and vote on his/her behalf.
- In view that the EGM will be conducted on a virtual basis, a member can appoint the Chairman of the Meeting as his/her proxy and indicate the voting instruction in the Form of Proxy.
- If you wish to participate in the EGM yourself, please do not submit any Form of Proxy for the EGM. You will not be allowed to participate in the EGM together with a proxy appointed by you.
- Accordingly, proxy forms and/or documents relating to the appointment of proxy/corporate representative/attorney for the EGM whether in hard copy or by electronic means shall be deposited or submitted in the following manner not later than **Monday, 11 October 2021 at 10:00 a.m.:**

(i) In Hard copy:

- By hand or post to the office of the Share Registrar, Tricor Investor & Issuing House Services Sdn Bhd at Unit 32-01, Level 32, Tower A, Vertical Business Suite, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur or its Customer Service Centre at Unit G-3, Ground Floor, Vertical Podium, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur;

b) By fax at 03-2783 9222 or e-mail to is.enquiry@my.tricorglobal.com.

(ii) By Electronic form:

All shareholders can have the option to submit proxy forms electronically via **TIIH Online** and the steps to submit are summarised below:

ELECTRONIC LODGEMENT OF PROXY FORM

The procedures to submit your proxy form electronically via TIIH Online website are summarized below:

Procedure	Action
i. Steps for Individual Shareholders	
Register as a User with TIIH Online	<ul style="list-style-type: none"> Using your computer, please access the website at https://tiih.online. Register as a user under the "e-Services". Please refer to the tutorial guide posted on the homepage for assistance. If you are already a user with TIIH Online, you are not required to register again.
Proceed with submission of form of proxy	<ul style="list-style-type: none"> After the release of the Notice of Meeting by the Company, login with your user name (i.e. email address) and password. Select the corporate event: "AMEDIA EGM – Submission of Proxy Form". Read and agree to the Terms and Conditions and confirm the Declaration. Insert your CDS account number and indicate the number of shares for your proxy(s) to vote on your behalf. Indicate your voting instructions – FOR or AGAINST, otherwise your proxy will decide on your votes. Review and confirm your proxy(s) appointment. Print the form of proxy for your record.
ii. Steps for corporation or institutional shareholders	
Register as a User with TIIH Online	<ul style="list-style-type: none"> Access TIIH Online at https://tiih.online. Under e-Services, the authorised or nominated representative of the corporation or institutional shareholder selects "Create Account by Representative of Corporate Holder". Complete the registration form and upload the required documents. Registration will be verified, and you will be notified by email within one (1) to two (2) working days. Proceed to activate your account with the temporary password given in the email and re-set your own password. <p>Note: The representative of a corporation or institutional shareholder must register as a user in accordance with the above steps before he/she can subscribe to this corporate holder electronic proxy submission. Please contact our Share Registrar if you need clarifications on the user registration.</p>

Proceed with submission of form of proxy	<ul style="list-style-type: none"> • Login to TIIH Online at https://tiih.online. • Select the corporate exercise name: "AMEDIA EGM – Submission of Proxy Form". • Agree to the Terms & Conditions and Declaration. • Proceed to download the file format for "Submission of Proxy Form" in accordance with the Guidance Note set therein. • Prepare the file for the appointment of proxies by inserting the required data. • Submit the proxy appointment file. • Login to TIIH Online, select corporate exercise name: "AMEDIA EGM: Submission of Proxy Form". • Proceed to upload the duly completed proxy appointment file. • Select "Submit" to complete your submission. • Print the confirmation report of your submission for your record.
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POLL VOTING

The voting at the EGM will be conducted by poll in accordance with Paragraph 8.29A of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad. The Company has appointed Tricor as Poll Administrator to conduct the poll by way of electronic voting (e-voting).

Shareholders or proxy(ies) or corporate representative(s) or attorney(s) can proceed to vote on the resolutions at any time from **10.00 a.m. on Wednesday, 13 October 2021** but before the end of the voting session which will be announced by the Chairman of the meeting. Kindly refer to item (e) of the above Procedures for RPV facilities for guidance on how to vote remotely from Tricor's TIIH Online website at <https://tiih.online>.

Upon completion of the voting session for the EGM, the Scrutineers will verify the poll results followed by the Chairman's declaration whether the resolutions are duly passed.

PRE-MEETING SUBMISSION OF QUESTION TO THE BOARD OF DIRECTORS

Shareholders may submit questions for the Board in advance of the EGM via TIIH Online website at <https://tiih.online> by selecting "e-Services" to login, pose questions and submit electronically no later than **Monday, 11 October 2021 at 10.00 a.m.** The Board will endeavor to answer the questions received at the EGM.

NO RECORDING OF PHOTOGRAPHY

Unauthorized recording and photography are strictly prohibited at the EGM.

ENQUIRY

Should you require any assistance on the above, please contact our Share Registrar during office hours on Monday to Friday from 9.00 a.m. to 5.30 p.m. (except on public holidays):

Tricor Investor & Issuing House Services Sdn Bhd

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